

# AMEREN ILLINOIS ENERGY EFFICIENCY PROGRAM 2020 PORTFOLIO HIGHLIGHTS



Completed **more than 3,200** Small Business energy efficiency projects



**More than 47,000** energy-efficient products were incentivized, saving our customers **more than \$33 Million** in energy costs

**54%** of those projects completed in economically challenged areas



**Over \$17 Million** spent with diverse suppliers and diverse Program Allies



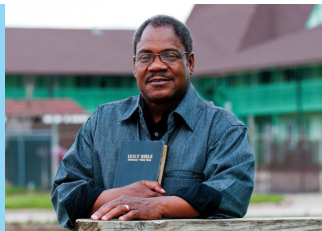
Through our Market Development Initiative, **worked to engage 12,500 customers ...**



**Over 400 events held**



In partnership with **over 20 Community-Based Organizations**



**Approximately 29,500 smart thermostats** were installed in Ameren Illinois Customer Homes



Provided **77 workforce development opportunities**, and partnered with Community Organizations & Program Allies to host **16 internships**

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ENERGY EFFICIENCY PROGRAMS



# ENERGY EFFICIENCY IMPACT IN EAST ST. LOUIS



Sen. Chris Belt | Rep. LaToya Greenwood



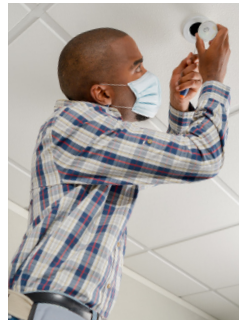
Since 2008, Thousands of customers across central and southern Illinois have reduced energy costs by over \$1 billion with projects through the Ameren Illinois award-winning Energy Efficiency Program!

- » Number of Projects in East St. Louis: **349**
- » Project incentives distributed: **Over \$1.2 million**

**The Market Development Initiative (MDI)** was created to cultivate new economic and energy efficiency opportunities for diverse individuals and **Community Based Organizations (CBO)** residing in the Ameren Illinois service territory.



- » MDI Customers Engaged: **6**
- » CBO Partners: **3**



A primary mission of the Portfolio is to embrace diversity and develop best-in-class models to engage diverse and economically challenged communities, businesses, and individuals through energy efficiency investments.

- » Diverse Program Ally: **Tee Electric**
- » Spend with diverse Program Allies: **Over \$60,000**

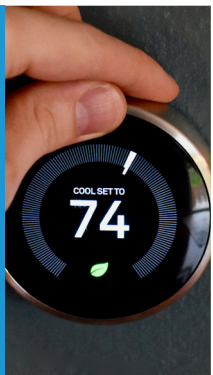


There is no easier way for small businesses to lower energy costs and to boost their bottom line than by completing a small business energy efficiency project. With a low out-of-pocket cost and a streamlined installation process, small business incentives provide a simple and quick way to save energy and money.

- » Small business projects completed: **62**
- » Small business incentives distributed: **Over \$335,000**

Ameren Illinois is committed to helping customers manage their energy use, improve comfort, and reduce costs. Adding a smart thermostat to a home or business can save up to \$180 per year in energy costs. Building on our commitment to help customers become more energy efficient, a goal was established in 2018 to put 300,000 smart thermostats in customer homes and businesses over the next 10 years.

- » Smart thermostats incentivized: **442**
- » Smart thermostat cost after incentive: **\$0 - \$149**



Outreach is the activity of providing services to any population that might not otherwise have access to those services. Ameren Illinois is committed to serving communities by hosting events to engage customers who have not previously benefited from energy efficiency.

- » Events held: **15**
- » Partner examples: **Call for Help, Outreach Mission Aid, Mind of Christ Church**



It makes a difference. When energy is saved, money and natural resources are saved too. That is why Ameren Illinois is committed to developing the workforce of the future and increasing the number of energy efficiency jobs available to local and diverse candidates.

- » There were no scholarship or internship recipients in East St. Louis specifically. However, we continue to expand our Program and its reach each year.

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